

# Company Profile

10 December 2012



# Agenda

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- Company Profile
- Key Business Focus
- ICT Services
- ICT Solutions
- Discussion

# Company Profile

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## OUR VISION

**To make Technology work for People**

# Company Profile

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## OUR MISSION

**We are committed to building successful and profitable relationships with our people, partners and clients by enabling individuals and organizations become high performers.**

# Company Profile

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## **ABOUT ZANDEN INNOVATIONS**

ZanDen Innovations is an ICT management, services and solutions provider.

We make technology work for people by integrating commercially viable new technologies into work processes, and deliver high performance outcomes for our Customers.

We combine business domain knowledge, extensive research, technology capabilities and management expertise, and collaborate with our clients to make them become successful businesses and enterprises.

# Company Profile

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## **OUR CORE VALUES**

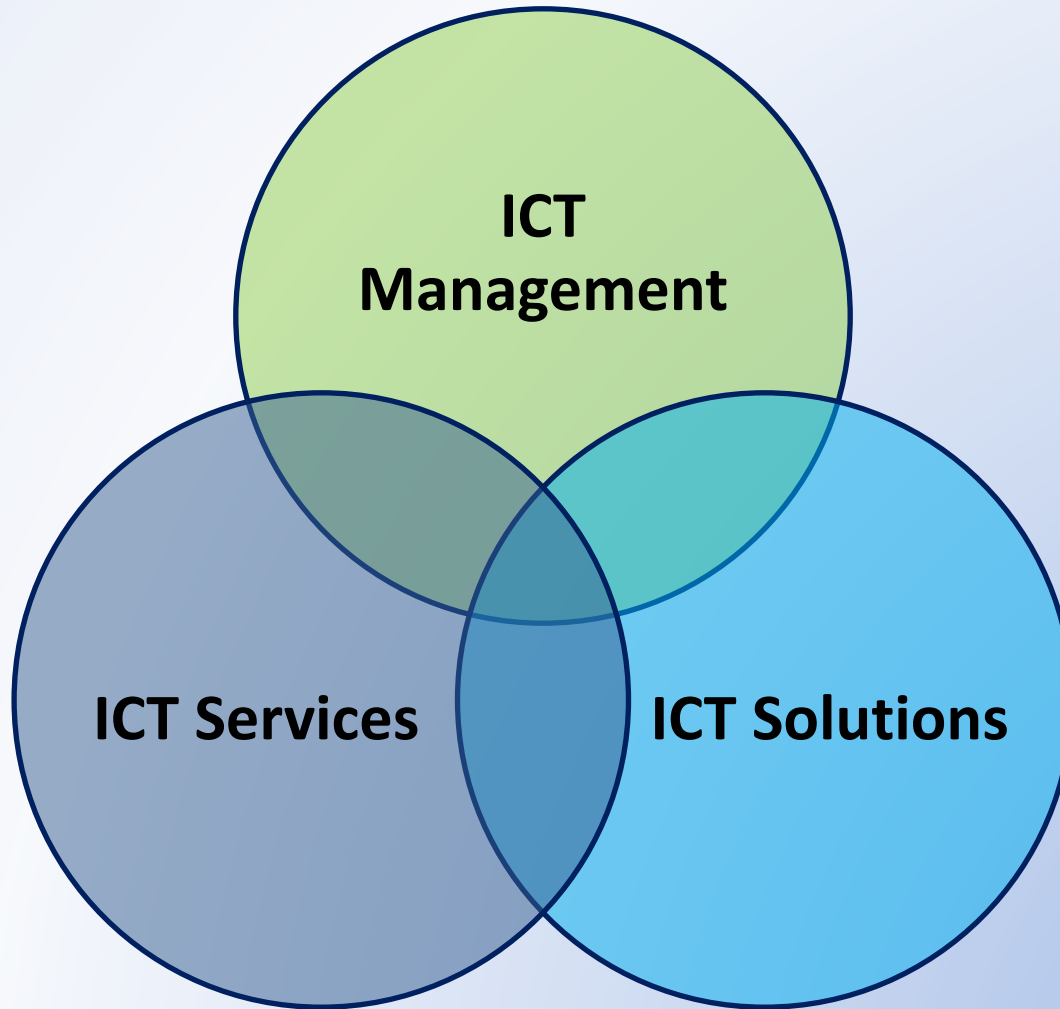
We value trust and harmony in our relationships with our people, our partners and our clients.

We uphold integrity and professionalism in our business dealings and partnerships.

We demonstrate a commitment to excellence for ourselves, our partners and our customers.

# Key Business Focus

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# Key Business Focus

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## ICT Management

- ICT management and governance e.g. ICT planning, policy, procedures and standards; security and audit; project management

## ICT Services

- Digital enabling of transactions and processes within a firm or business domain

## ICT Solutions

- Digital enabling commercial transactions between and among organisations and individuals



# ICT Services

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## **Digital enabling of transactions and processes within a firm or business domain**

- [Applications Development](#) and Systems Integration
- [Maintenance and Enhancement](#) of custom, package and legacy applications
- Independent [Software Testing](#) and software performance optimisation
- [Business Intelligence](#) and Data Analytics
- [Mobile Applications](#)

# ICT Services

## Applications Development and Systems Integration

- Customisation of applications – ISO27001, SEI-CMMi level 4 and SAS-70 certifications
- Expertise in rich UI and Web 2.0 technologies
- Experience in building and testing large SOA based systems
- Proficiency in the Agile, Waterfall and Iterative development methodologies



# ICT Services

## **Maintenance and Enhancement of custom, package and legacy applications**

- Systematic transition and transformation processes in contract engagement
- Consistency in provision of application maintenance services
- Standardised methodology and processes
- Quality and reliable services



# ICT Services

## **Independent Software Testing and software performance optimisation**

- Definition, development and maintenance of test processes, standards and templates
- Facilitation of test management community
- Metrics reporting and management
- Test process training and automation
- Process compliance audit
- Continuous process improvement



# ICT Services

## **Business Intelligence and Data Analytics**

- Architect and design complex and large BI solutions
- Manage 24x7 support for business critical BI processes
- Build revenue generating BI products
- Manage and optimize operations based on stringent SLAs
- Build BI solutions to analyse, predict and improve product performance



# ICT Services

## Mobile Applications

- Create a robust, flexible and highly secure mobile application.
- Develop applications that run on multiple platforms.
- Make the right choice for business strategy, considering dynamism in the mobile space, which includes endless options of platforms, ever changing and growing technologies, different frameworks and whole set of new devices.
- Achieve the best usage of the small screens considering their limited real estate.
- Data synchronization and integration with enterprise resources.
- Consistency in content creation, distribution and consumption with different devices/platforms.



# ICT Solutions

Security  
Management &  
Administration

Healthcare  
Hospital & Clinic  
Management

Logistic &  
Catering  
Management

Warranty  
Management  
System

Consumer  
Lending

Capital Markets

Interactive  
Entertainment

e-Media / CMS

Motion Creative  
& Animation

# ICT Solutions

## Security Management & Administration

- Fourtress™ Security Administration
  - VMS, TMS, PRS, IMS, KMS, GPS
- Verint® Security Intelligence Solutions
- WPG System® Security Solutions
- BriefCam® Video Synopsis & Forensics



**VERINT**  
POWERING ACTIONABLE INTELLIGENCE®



**BriefCam**  
The  
Video  
Synopsis  
Company



**WPGSYS**





# ICT Solutions

## Healthcare, Hospital & Clinic Management



e-Inspection



e-Call



e-Porter



e-HIMS

# ICT Solutions

## Logistic & Catering Management



e-Tracking



e-Monitoring



e-MOS



e-Reporting



# ICT Solutions

## Administration

- Registration
- Rates
- Policies
- Contracts
- Campaigns



## Warranty Claims Management



- Submission
- Pre-authorization
- Automated Processing
- Adjudication
- Credit

## Parts Return

- Return Material Auth.
- Parts Tracking
- Parts Diagnostics & Disposition



Dynamic Business Rules  
Work flow Engine  
Data Warehouse  
Integration

## Supplier Recovery

- Diagnostics & Disposition
- Collaborative Conclusion



## Extended Warranties

- Sales Promotions, Quote Mgmt
- Dynamic Pricing
- Claims Management
- Modifications, Cancellations & Renewals



## Service Contracts

- Contract Management
- Scheduling
- Claims Management
- Invoicing
- Revenue Recognition
- Visibility on performance
- Contract Reconciliation



## Warranty Intelligence

- Dynamic Analytics & Early Warning System
- Dashboards, Performance Metrics
- Quality – Cost Drivers, Reliability, Supplier, Repair Network, Product Improvement
- Reserves Mgmt & Forecast



# ICT Solutions

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## Consumer Lending

- Integrated multi-channel point of sale web portal
- Consumer default management workout portal
- Financial Needs Analysis and product bundling application
- Distributed agile software development methodology
- DW strategy and roadmap for acquired institutions

# ICT Solutions

## Consumer Lending

- Automated regression testing harness using proprietary testing framework
- Rules-based pricing engine and automated underwriting system
- Service-Oriented Architecture (SOA) and Representational State Transfer (REST) based architecture
- Auto lending dealer pricing web application.



# ICT Solutions

## Capital Markets



Rich Internet Application  
Design of trading front-ends



Social Networking & Media  
paradigms integrated with  
trading capabilities



Gamification mechanics  
combined with trading  
systems



Mobile Trading platforms



Algorithmic Trading, Smart  
Order Routing, real-time Risk  
Management and Analytics



Business Intelligence for  
streamlining brokerage  
operations



Advanced software  
development and systems  
integration



QA and Testing  
methodologies for Trading  
Systems

# ICT Solutions

## Interactive Entertainment

- Community sites with social networking, ecommerce, micro-transactions, user-generated content and more
- Streaming, on-demand, "cloud-gaming" service integration
- Centralized backend services for identity management, ecommerce, subscriptions, leaderboards
- Social & casual video games
- Video game development tools
- Business intelligence



# ICT Solutions

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## eMedia/CMS

- Website Design and Development
  - Site Structure, visual design and flash design
  - Internationalisation, localisation, and language translation
  - Text and media search
  - Tags and tag clouds
  - Text and multimedia streaming



# ICT Solutions

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## eMedia/CMS

- Social Features
  - User generated content, blogs and forums
  - Facebook, social bookmarking and social media integration
  - Ratings, comments and surveys
  - Sentiment Analysis
- Business Intelligence
  - Website analytics
  - Ad performance and sales metrics
  - Subscriber retention and churn

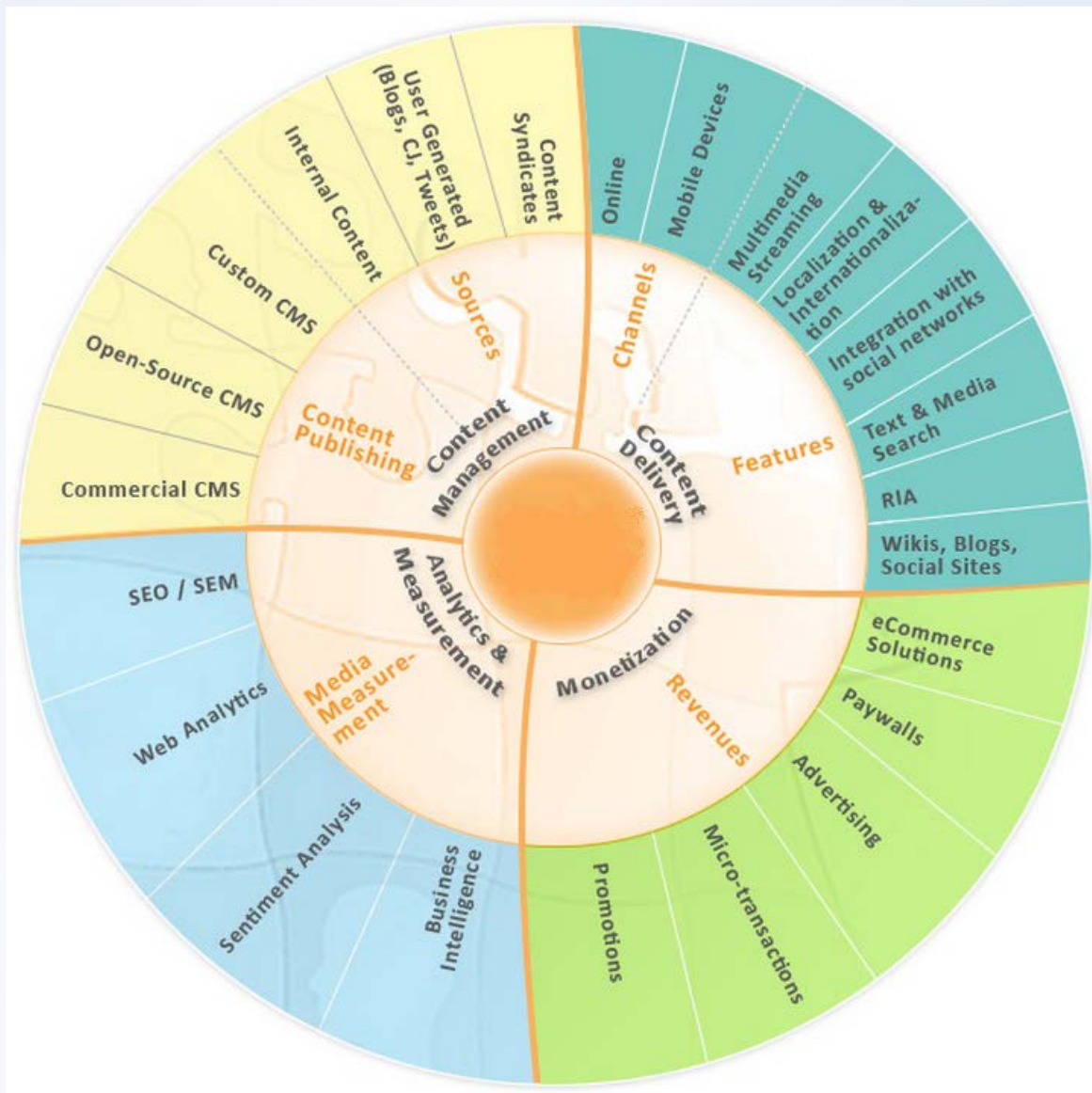
# ICT Solutions

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## eMedia/CMS

- Mobile Applications
  - iPhone, blackberry, android
  - iPad
- Revenue Generation Features
  - Ecommerce for real and virtual goods
  - Micro-transactions
  - Subscriptions using paywalls
  - Ads and promotio

# ICT Solutions



# ICT Solutions

## Motion Creative & Animation

- Partnership with Europe-based Creative Studio
- New Media & Creative Graphics
- Motion Graphics
- Motion Animation

[Crucell](#), [Festival](#), [CliniClowns](#)





collaboration  
is **everything**

Source: Rob Michael



**ZANDEN**  
INNOVATIONS